



“This is about helping children become themselves. What is a school if it isn’t helping people find what they want to do? I don’t just mean careers. I mean teaching how to sing, dance, paint, act, write poetry, play tennis, play the guitar. We’d be a better, more harmonious society if people had these interests developed when they were young. But they don’t. That’s a cause of depression. And the things I’m talking about: children need them here (in school), but the more deprived the background, the less the infrastructure at home, the greater the need. If schools aren’t going to do these things, who is?”

(Anthony Seldon, writer, educationist, school head, and advocate of developing young people’s personal potential. From an interview published in the Guardian newspaper 27 May 2007. Just as schools must improve the way they develop young people, so business and employers must align better with the needs of adults. See Howard Gardner’s Multiple Intelligence theory and Erik Erikson’s life-stages theory - both featured on the Businessballs website - as they relate to developing personal value, belief and purpose.)